ACCOMMODATION AUSTRALIA
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MEDIA RELEASE

From retail to tourism: New careers for Aussies facing job losses

Australians facing redundancy or job losses in the retail sector are being encouraged to consider a fresh start in travel, tourism, hospitality and accommodation.

Accommodation Australia CEO James Goodwin said thousands of opportunities are available across Australia's visitor economy and retail workers already possessed many of the skills valued by hotels.

Mr Goodwin said Accommodation Australia, is encouraging displaced retail workers to explore its own career platform eeger, to explore new career pathways and other opportunities.

“Losing your job can be incredibly difficult, but it can also be the beginning of an exciting new career. If one door closes in retail, another could open in tourism,” Mr Goodwin said.

“Retail workers bring customer service skills, experience dealing with people, problem-solving abilities and an understanding of what makes a great customer experience.

“Our sector is offering a lifeline to retail workers, with your skills acknowledged as valuable and transferable,” Mr Goodwin said.

eeger is a career platform developed and managed by Accommodation Australia, connecting people with jobs and career information across travel, tourism, hospitality and accommodation.

There are currently 750 roles advertised on eeger in guest services, reception and front office as well as hundreds more in travel, reservations and events.

eeger General Manager Emilie Howe said moving into a new industry did not mean leaving previous experience behind.

“Retail workers have valuable experience in customer service, teamwork and managing competing priorities. Those skills can provide a strong foundation for a move into tourism, hospitality and travel,” Ms Howe said.

“Through eeger, people can explore career pathways and look for opportunities that build on their experience. We encourage anyone considering their next step to visit eeger.com.au and see where their skills could take them.”

Australians considering their next career move are encouraged to register for free at eeger.com.au and explore the opportunities available across travel, tourism, hospitality and accommodation.

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