

DON'T PUT AUSTRALIA ON PAUSE.

WORKING HOLIDAY MAKERS ARE MORE THAN VISITORS.

\$4.4 BILLION REASONS WHY.

The economic power of Working Holiday Makers.

THE SPENDING VALUE IN 2025



THE TAX VALUE IN FY25



of Working Holiday Makers (WHMs) are likely to consider returning in the future with *66% extremely likely****



Their positive experience creates a powerful pipeline of future visitors, bringing valuable tourism spending to Australia again and again

Beyond major cities, WHMs are vital to regional Australia, bringing workers, visitors and valuable spending



Japan brought **37,062** visitors, with **38%** regional dispersal



South Korea brought **20,636** visitors, with **26%** regional dispersal



France brought **35,122** visitors, with **58%** regional dispersal



United Kingdom brought **53,045** visitors, with **51%** regional dispersal



THE PROBLEM AUSTRALIA IS SLOWING DOWN.



FEWER VISITORS reducing tourism spending



FEWER WORKERS impacting workforce supply for businesses across industries



REGIONAL DOWNTURN affecting communities across Australia

Slower visa processing and paused applications mean fewer Working Holiday Makers reaching Australia.

INDUSTRY CALLS ON THE GOVERNMENT TO:

PROCESS VISAS FASTER



Expedite processing of all WHM visas

RECOGNISE THEIR TRUE VALUE



Recognise the economic contribution of WHMs as high-value visitors

PROTECT TOURISM & OUR REGIONS



Ensure all migration policies explicitly support Australia's tourism industry and regional communities