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HOTELS WELCOME RECOVERY PACKAGE FOR FAR NORTH QUEENSLAND

The nation's peak accommodation body, Accommodation Australia has welcomed a Federal and Queensland State government initiative designed to drive tourism back into Far North Queensland.

Discounted airfares and accommodation are part of the \$5 million recovery package set to entice visitors back to Cairns and support tourism operators impacted by Tropical Cyclone Jasper and recent flooding.

Accommodation Australia CEO, Michael Johnson said cancellations throughout December were extensive with occupancies dropping from mid-70% down to 30%, impacting millions of dollars of revenue decline on the industry.

"Far North Queensland has taken a blow in recent years with the pandemic and destructive weather events, but Cairns and the surrounding areas are ready to welcome back tourists and this package is great news for the area," he said.

"All tourism operators are back operating daily on the reef and with discounted airfares and accommodation there is no better time to go and experience this stunning location and what it has to offer."

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