



Thursday, 2 October 2025

NRL GRAND FINAL KICKS GOALS FOR ACCOMMODATION HOTELS

Local fans may not be happy about an NRL grand final with no Sydney teams, but the influx of interstate supporters is kicking goals for accommodation hotels this long weekend.

Accommodation Australia NSW General Manager Stacey McBride said hotel bookings for the long weekend were strong, with 85% of all rooms in Sydney already booked out.

“September was another strong month for Sydney hotels, with occupancy averaging 80.2% - about 15% higher than the same time last year - but this weekend is set to be even bigger,” said Ms McBride.

“The combination of a long weekend with school holidays, several festivals and NRL fans flying in from Melbourne and Brisbane means the 15% of rooms still available will book out quickly.

“If people aren’t quick, the chances of getting a hotel room in Sydney this weekend will be about as likely as a NSW footy team winning the competition.”

Ms McBride said thanks and recognition should go to the NSW Government for continuing to invest in major events – ensuring the hotel and tourism sector thrives.

“Our hotels continue to reap the benefits of major events, from the Sydney Marathon to the NRL Grand Final and this weekend’s festivals,” said Ms McBride.

“They consistently fill hotel rooms and deliver millions into the NSW economy,” she said.

Accommodation Australia CEO James Goodwin said the overall September figures were encouraging considering the current economic climate.

“The latest figures show that demand remains strong and Australians are still travelling despite economic pressures,” he said.

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