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INDUSTRY WELCOMES NEW TOURISM AUSTRALIA BOARD APPOINTMENTS

Peak industry bodies the Australian Hotels Association and Accommodation Australia have welcomed the latest appointments to the board of Tourism Australia.

AHA National CEO Stephen Ferguson said the appointment of Accommodation Australia's National Policy Director Jenny Lambert to the board was great news, along with the appointment of serving board member, former AHA South Australia CEO Ian Horne, to Deputy Chair

"Jenny has incredible experience in the industry and will be a great asset to the Tourism Australia Board," said Mr Ferguson.

"Promoting Australia to overseas tourists is vital to the hospitality and accommodation sectors and this appointment is an encouraging signal Government is listening to industry and is interested in a broad cross section of views and experience on the TA board. I also welcome the appointment of Ian Horne to Deputy Chair, as he is a great advocate for hospitality over many years."

Jenny Lambert has more than 40 years experience in policy and advocacy, with a focus on tourism, hospitality and workforce. She is Accommodation Australia's National Policy Director, and previously served as a Policy Director with the Australian Chamber of Commerce and Industry.

Ian Horne was CEO of the Australian Hotels Association (SA) on two occasions for a total of thirty-one years. He was appointed to the Tourism Australia Board in August 2023.

Accommodation Australia CEO James Goodwin said the appointments were a credit to the reputation of both organisations.

"The new appointments show just how respected our two Associations are and the quality of the people we work with," said Mr Goodwin.

"Tourism is the lifeblood that supports thousands of jobs and businesses right across Australia.

"I look forward to working with the new appointees and Tourism Australia as they continue to drive demand and attract more international travellers to our shores."

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