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ACCOMMODATION AUSTRALIA FINALIST IN 2024 ASURIA AWARDS

Accommodation Australia NSW is honoured to have been named as a finalist in this year's Asuria Employer Awards.

Recognised in the category of Innovative Recruitment Solutions, the nomination focuses on the development of an end-to-end, pre-employment and recruitment model intended to deliver consistent local, regional and national employment solutions for Accommodation Australia Members.

First trialled at AA member hotel Marriott Sydney in September, participants were able to immerse themselves into a hotel employment setting, giving them a flavour – and the appropriate skills – to land a job in the industry.

"After developing a partnership with Asuria in May last year, we worked together with hotel and hospitality training experts to develop strategies for demand-driven, employer-led, workforce development," Accommodation Australian NSW Manager Stacey McBride said.

"The aim of the pilot recruitment project was to increase the number of job-ready candidates for entry-level roles in the hospitality industry.

"It's something we are very proud of and to have our collaboration with an industry leader such as Asuria result in an award nomination is extremely rewarding.

"We would like to thank Asuria for their dedication in supporting our efforts to redefine recruitment practices.

Winners of the 2024 Asuria Employer Awards will be announced later next month.

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